



## BioLineRx to Hold Analyst and Investor Day in New York on December 4, 2012

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JERUSALEM--(BUSINESS WIRE)--Nov. 12, 2012-- BioLineRx Ltd. (NASDAQ: BLRX) (TASE: BLRX), a biopharmaceutical development company, announced that it will host an Analyst & Investor Day on Tuesday, December 4, 2012 in New York City beginning at 8:00 am EST.

The Company's management team and various key opinion leaders will host a series of presentations discussing selected compounds from BioLineRx's diversified portfolio.

The presentations will begin at 8:30 am EST and conclude at approximately 1:30 pm EST. A recording of the presentations will be available after the event, through the Investor Relations section of BioLineRx's website, [www.biolinerx.com](http://www.biolinerx.com), and at [www.kcsa.com](http://www.kcsa.com).

Analysts and qualified investors who would like to register or learn more about the event should contact Diane Imas of KCSA Strategic Communications at (212) 896-1242 or [dimas@kcsa.com](mailto:dimas@kcsa.com). Registration is required as space is limited.

### About BioLineRx

BioLineRx is a publicly-traded biopharmaceutical development company. BioLineRx is dedicated to building a portfolio of products for unmet medical needs or with advantages over currently available therapies. BioLineRx's current portfolio consists of six clinical stage candidates: BL-1020 for schizophrenia is currently undergoing a Phase II/III study; BL-1040, for prevention of pathological cardiac remodeling following a myocardial infarction, which has been out-licensed to Ikaria Inc., is currently undergoing a pivotal CE-Mark registration trial; BL-5010 for non-surgical removal of skin lesions has completed a Phase I/II study; BL-1021 for neuropathic pain is in Phase I development, BL-7040 for treating inflammatory bowel disease (IBD) is currently undergoing a Phase II trial, and BL-8040 for treating acute myeloid leukemia (AML) and other hematological cancers has completed Phase I. In addition, BioLineRx has nine products in various pre-clinical development stages for a variety of indications, including central nervous system diseases, infectious diseases, cardiovascular and autoimmune diseases.

BioLineRx's business model is based on acquiring molecules mainly from biotechnological incubators and academic institutions. The Company performs feasibility assessment studies and development through pre-clinical and clinical stages, with partial funding from the Israeli Government's Office of the Chief Scientist (OCS). The final stage includes partnering with medium and large pharmaceutical companies for advanced clinical development (Phase III) and commercialization. For more information on BioLineRx, please visit [www.biolinerx.com](http://www.biolinerx.com).

Source: BioLineRx Ltd.

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